

Effective Service Projects with RCC

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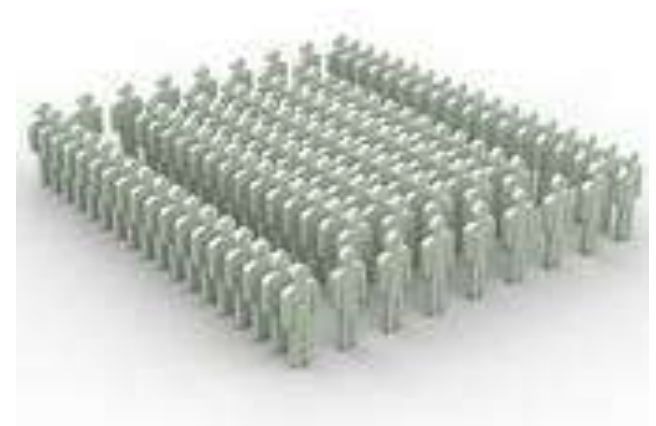
Objective of this short talk

**Learn more about what
constitutes an effective
service project involving the
Rotary Community Corps**



Basic Resource : Human Capital

Each person is blessed with
Time, Talent, Treasure



Human assets are:

Ability to participate

Mastery of local knowledge and traditions

Entrepreneurial experience

Training and educational experience

Civic or community-based experience

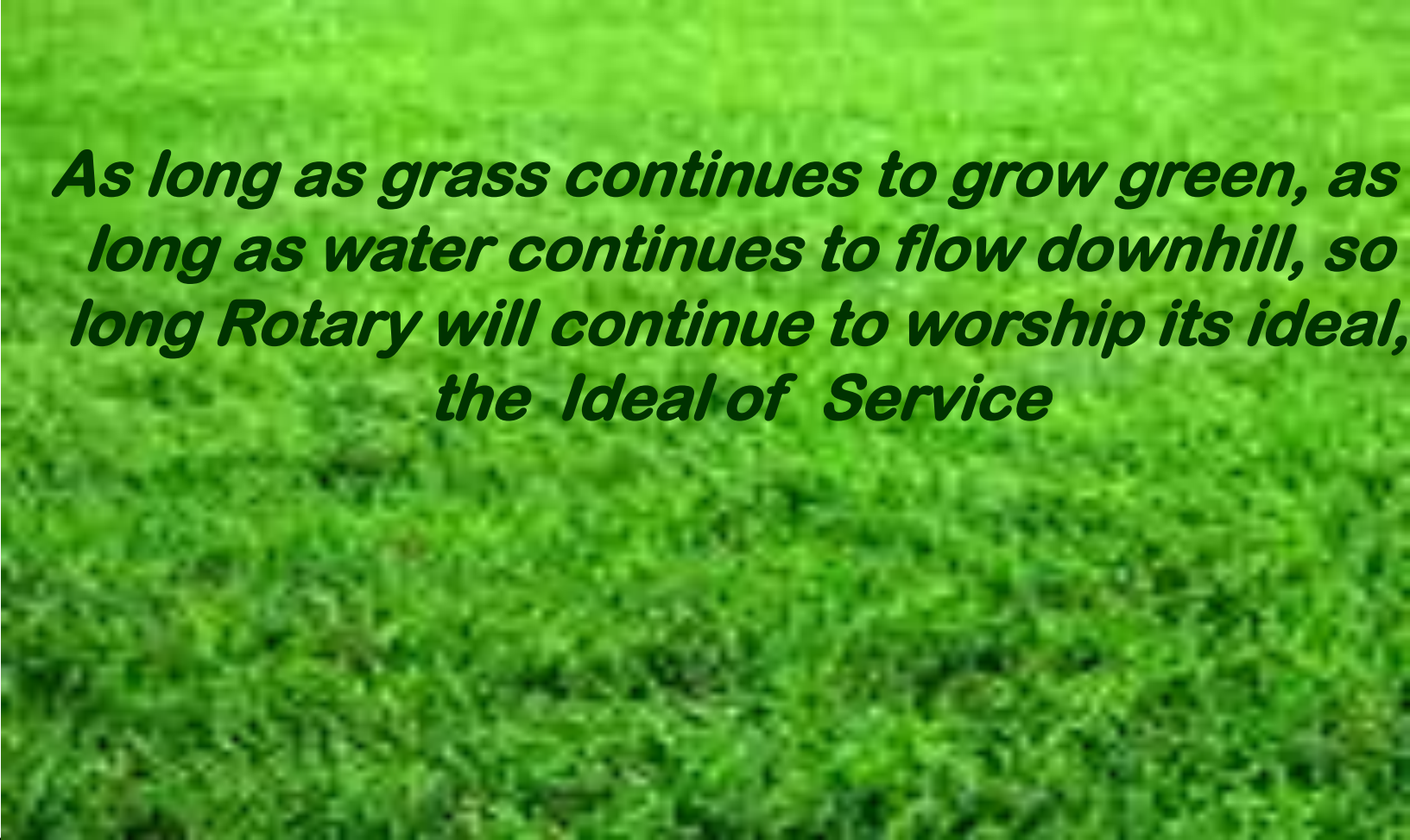
Talent and ideas

Energy and enthusiasm



Paul Harris

Message to 1934 RI Convention in Detroit, Michigan



As long as grass continues to grow green, as long as water continues to flow downhill, so long Rotary will continue to worship its ideal, the Ideal of Service

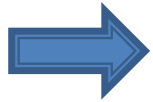
Purpose of RCC

- ▶ RCC promote *grass*roots self-help projects
- ▶ Develop local leadership abilities
- ▶ Maximize local resources
- ▶ Use appropriate cost-efficient technology



- ▶ **The RVC/RCC envisioned to be an auxiliary to the sponsoring Rotary Club.**

BUT, RCC



run their own affairs



make their own plans



decide what projects to undertake



furnish their own manpower, administration, and care as necessary to bring projects to completion

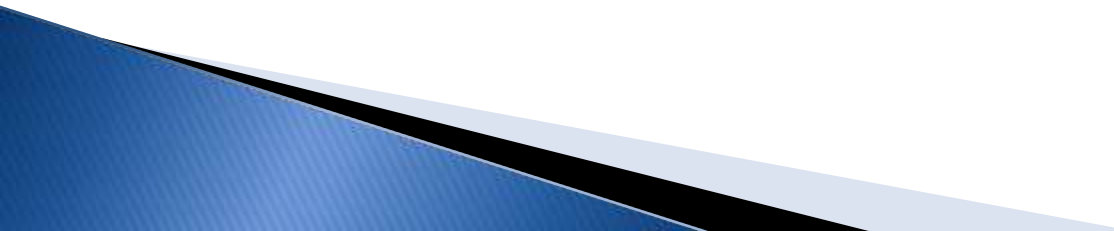


**Pride in their membership
Truly remarkable service projects**

Steps in Implementing Effective Service Projects:

- **Select a project**
 - **Plan a project**
 - **Public Relations**
 - **Raise Funds**
 - **Evaluate success**
- 

Publications available from RI:

- ▶ *Communities in Action: A Guide to Effective Projects*
 - ▶ *A Menu of Service Opportunities*
 - ▶ *Effective Public Relations: A Guide for Rotary Clubs*
 - ▶ *Rotary Community Corps Handbook*
 - ▶ *Rotary Community Corps Brochure*
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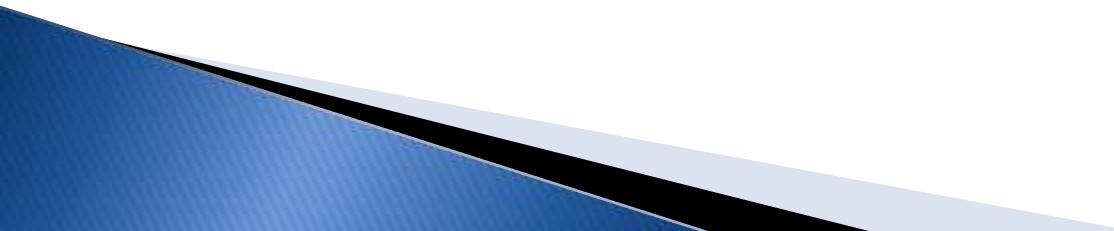
Characteristics of an Effective Service Project

1. Respond to real issues
2. Aim for specific goals and objectives with measurable results
3. Are based on a realistic assessment of available resources
4. Improve community members' lives
5. Recognize the contributions of all participants as Important and necessary
6. Build effective networks
7. Empower people and communities

MAT Caparas envisioned the following Beneficial Results to the Rotary Community Corps

- RVC members foster unity, camaraderie, fellowship and morale**
- RVC members get involved in projects**
- RVC members earn from the projects but the net proceeds must be set aside for community service projects**
- RVC members are happy with the improvements in their lives, the Rotary assistance, but mainly through their own efforts**



- ▶ Most important ingredient to RCC's success is its projects:
 - a) it should serve the community
 - b) it should promote livelihood, self-help, and/or recognition of the dignity and value of all useful occupations
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In summary, individuals are encouraged to

- (1) Take responsibility for the improvement of their community or village
- (2) Recognize the dignity of all useful occupations
- (3) Mobilize self-help activities and collective work to improve quality of life

Encourage the development of human potential to its fullest within the context of local culture and community.

Message of Kalyan Banerjee,
as RI President-Elect during the International Assembly ,
quoted Mahatma Gandhi :



“You must be the change you wish
to see in the world.”

Let us instill the 3R's

Rotarize

Rotivate

Rotarianism

Rotarize

A Rotary Community Corps is a group of non-Rotarian men and women who share Rotarians' commitment to service.



Educate them about Rotary Ideals
Inform them about developments in Rotary,
Train them on project conceptualization and
implementation,
Help them build a strong organization, leadership,
partnership with other organizations, and
stewardship of the environment.

To help RCC
accomplish Goals **Rotation**

Rotarians inspire RCC members to live by and live up to the Ideal of Service and give life to the Rotary values.

Ihayag , Isapuso , Isabuhay ang Rotary values

Declare, take to heart, and live the Rotary values of Service, Fellowship, Diversity, Integrity, Leadership

Paul Harris said: *Rotarianism*

1946 RI Convention, Atlantic City, New Jersey

Rotary prolongs the life of hundreds of thousands of men. Rotary makes for health and happiness.

My Road to Rotary

... through it all, there is the benign influence of fellowship which sweetens life.

Paul Harris said: ***Rotarianism***

- ▶ Message to the Rotary Club of New Orleans, May 1917

To be a good Rotarian, one should be a good neighbor, a kind friend, a loving husband, a companionable father, and an asset to the community in which he lives.

GLOBAL ECONOMY

Businesses' ability to market products and services all over the globe develop partnerships & alliances throughout the world are essential for success

RCC's Business

SOCIAL ECONOMY

- ▶ **Characterized by a democratic organizational structure, members participating in decision making.**
- ▶ **Emphasizes job creation, but they are also supported by important volunteer resources, particularly in the delivery of services.**

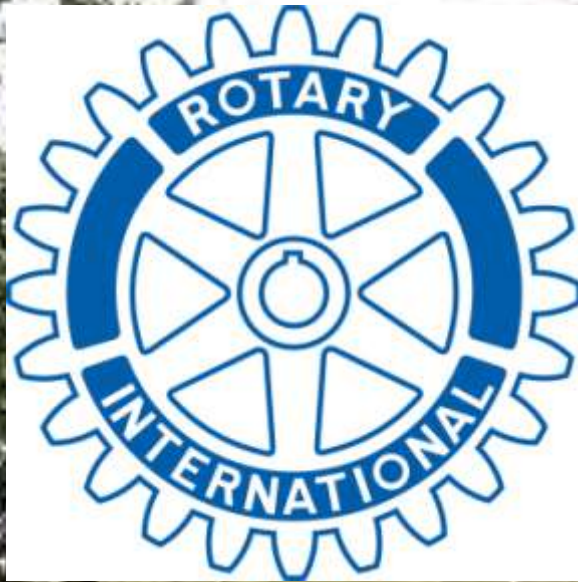
M A T Caparas

Peace and Development

Message to 2011 Annual Conference
of RVC Foundation Trustees and District RCC Chairpersons:

- ▶ Small achievements are at least as meritorious as unsuccessful heroic efforts at grandiose goals;
- ▶ The Philippines is part of the world, such that the good things you do in the Philippines are actually good things done to the world.

Let us all learn from the wisdom of the pillars of Rotary so the RCCs become significant players in the social economy.



“We do not usually talk of world peace at the RCC level,
BUT
there can be no world peace for as long as people at the RCC level are hungry, unhappy, and desperate for change.”





YOU ,
MY FRIENDS,
WILL MAKE THAT
BIG
CHANGE

Osewa-
sama
deshita!

**Madamo
guid nga
salamat!**

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